

2016-2017 Ad Rates and Contract Subscription Series Concert Season



Program Dates and Deadlines

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| <p>1. Dover Quartet with Edgar Meyer
Sunday, October 23, 2016
<i>Ads due by September 30, 2016</i></p> <p>2. Ahn Trio
Monday, November 28, 2016
<i>Ads due by November 4, 2016</i></p> <p>3. Danish String Quartet
Monday, February 6, 2017
<i>Ads due by January 13, 2017</i></p> | <p>4. Jerusalem Quartet
Monday, March 20, 2017
<i>Ads due by February 24, 2017</i></p> <p>5. Pacifica Quartet
Monday, April 17, 2017
<i>Ads due by March 24, 2017</i></p> <p>6. Metropolitan Opera Soloists
Monday, May 15, 2017
<i>Ads due by April 21, 2017</i></p> |
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Ad Rates

Size	Per Program	Full Season (1-6)
Full page	\$350	\$2,100
Half page	\$275	\$1,650
Quarter page	\$200	\$1,200

Program Book Specifications

	Inches, W x H
Trim size	5.5" x 8.5"
Live area	5" x 7.875"
Bleed	5.75" x 8.75"

Mechanical Requirements

	Inches, W x H (no bleed)
Full page	5" x 7.875"
Half page (horizontal)	5" x 3.875"
Quarter page (vertical)	2.3125" x 3.875"

Ads will be printed in grayscale. All ad materials must be submitted as high-quality PDF or JPEG files, grayscale, with all printer and screen fonts and all high-resolution images included. Ad must be formatted to the proper mechanical requirements dictated by contracted size. Ads may not be for events conflicting with Chamber Music Pittsburgh concerts. All ads are subject to publisher's approval.

Customer/Agency Information

Advertiser _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Ad size (circle one)	Full page	Half page	Quarter page
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Programs in which to advertise:	1:	4:
	2:	5:
	3:	6:

Signature _____ Date _____

Sales Representative (please print) _____

I hereby authorize Chamber Music Pittsburgh to publish in its 2016-2017 Subscription Series Concert Season program books as outlined above.

Please send signed, complete contract to:

Alisa M. Cullison
Marketing, Program, & Accessibility Coordinator
Chamber Music Pittsburgh
315 S. Bellefield Ave., #305
Pittsburgh, PA 15213