

# 2016-2017 Ad Rates and Contract Subscription Series Concert Season



## Program Dates and Deadlines

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| <p>1. <b>Dover Quartet with Edgar Meyer</b><br/>Sunday, October 23, 2016<br/><i>Ads due by September 30, 2016</i></p> <p>2. <b>Ahn Trio</b><br/>Monday, November 28, 2016<br/><i>Ads due by November 4, 2016</i></p> <p>3. <b>Danish String Quartet</b><br/>Monday, February 6, 2017<br/><i>Ads due by January 13, 2017</i></p> | <p>4. <b>Jerusalem Quartet</b><br/>Monday, March 20, 2017<br/><i>Ads due by February 24, 2017</i></p> <p>5. <b>Pacifica Quartet</b><br/>Monday, April 17, 2017<br/><i>Ads due by March 24, 2017</i></p> <p>6. <b>Metropolitan Opera Soloists</b><br/>Monday, May 15, 2017<br/><i>Ads due by April 21, 2017</i></p> |
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## Ad Rates

Size	Per Program	Full Season (1-6)
Full page	\$350	\$2,100
Half page	\$275	\$1,650
Quarter page	\$200	\$1,200

## Program Book Specifications

	Inches, W x H
Trim size	5.5" x 8.5"
Live area	5" x 7.875"
Bleed	5.75" x 8.75"

## Mechanical Requirements

	Inches, W x H (no bleed)
Full page	5" x 7.875"
Half page (horizontal)	5" x 3.875"
Quarter page (vertical)	2.3125" x 3.875"

Ads will be printed in grayscale. All ad materials must be submitted as high-quality PDF or JPEG files, grayscale, with all printer and screen fonts and all high-resolution images included. Ad must be formatted to the proper mechanical requirements dictated by contracted size. Ads may not be for events conflicting with Chamber Music Pittsburgh concerts. All ads are subject to publisher's approval.

## Customer/Agency Information

Advertiser \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Ad size (circle one)	Full page	Half page	Quarter page
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Programs in which to advertise:	1:	4:
	2:	5:
	3:	6:

Signature \_\_\_\_\_ Date \_\_\_\_\_

Sales Representative (please print) \_\_\_\_\_

I hereby authorize Chamber Music Pittsburgh to publish in its 2016-2017 Subscription Series Concert Season program books as outlined above.

### Please send signed, complete contract to:

Alisa M. Cullison  
Marketing, Program, & Accessibility Coordinator  
Chamber Music Pittsburgh  
315 S. Bellefield Ave., #305  
Pittsburgh, PA 15213